



cellopark
Technologies

BEYOND PARKING

MOBILE APP FUNCTIONS



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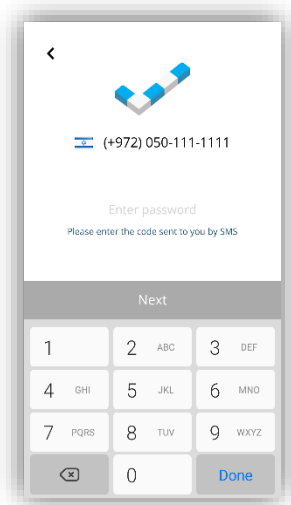
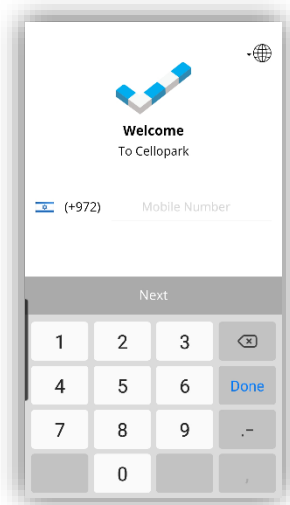
Cello+

REGISTRATION

Registration

Step 1

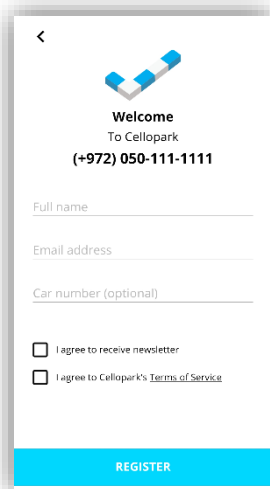
At the initial login to the app, it is required to enter the mobile phone number for initial identification and then, for the purpose of securing the account, it is required to type the verification code sent to the user in an SMS message



Registration

Step 2

After verifying the user, it is required to enter the username, valid email address and vehicle number, in addition, to proceed to the next step the user must confirm the terms of service



A screenshot of a mobile registration form. At the top left is a back arrow. Below it is a logo consisting of three blue and white rectangular blocks. The text reads: "Welcome To Cellopark (+972) 050-111-1111". There are three input fields: "Full name", "Email address", and "Car number (optional)". Below these are two checkboxes: "I agree to receive newsletter" and "I agree to Cellopark's [Terms of Service](#)". At the bottom is a blue button labeled "REGISTER".

REGISTRATION

Registration

Step 3

At this point the user needs to enter his credit card details (you can skip this step and finish the registration but the user will not be able to activate parking until he updates the payment details)

The image displays three sequential mobile app screens for the registration process:

- Screen 1:** A form titled "Update your credit details and you are ready to park :)". It contains input fields for "Card holder", "Card Number", and "Expiry date" (with dropdowns for year and month). A blue "Submit" button is at the bottom. A "Later" link is visible in the bottom right corner.
- Screen 2:** A welcome screen with a blue car icon and the text: "Welcome to Cellopark's parking payment App". Below this, it says "Great to have you with us! The App enables easy and fast payment for street parking, hundreds of parking lots, toll roads and additional road services". A blue button at the bottom says "PLEASANT PARKING!".
- Screen 3:** A screen with a blue car icon and a location pin, titled "Please give us access to your GPS location". The text explains: "Cellopark uses location services to help you select the zone you parked in and pre-select your location. For advanced reminders – please make sure you grant location permission." A blue button at the bottom says "LET'S DO IT >". Below the button, it says "NO, MAYBE ANOTHER TIME".

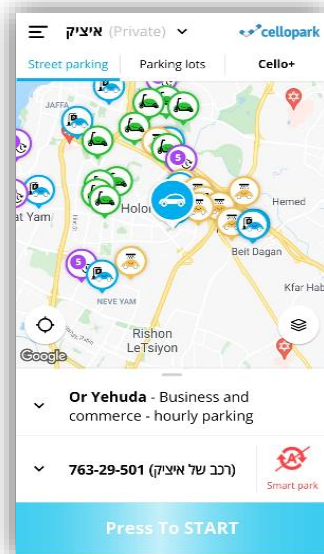
GENERAL PARKING FEATURES

General Parking Features

Looking for parking?

The Cellopark app helps you find available parking nearby, vacated by other app users;

Purple Bubbles will appear on the map showing the location of the parking space and how long ago it was vacated.

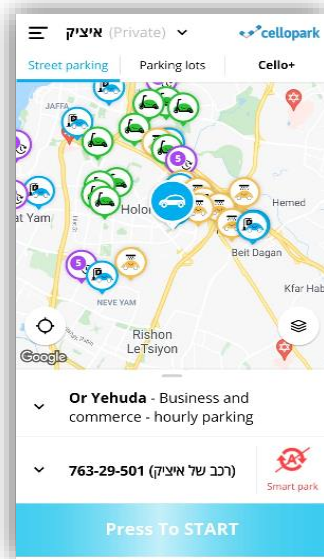


GENERAL PARKING FEATURES

General Parking Features

Parked and can't find your car?

Click on your car icon and the location of the vehicle will be displayed on the map, another click on the waze icon will create a route for you to the parking space.

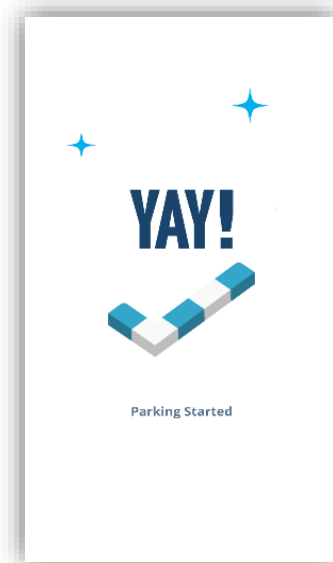
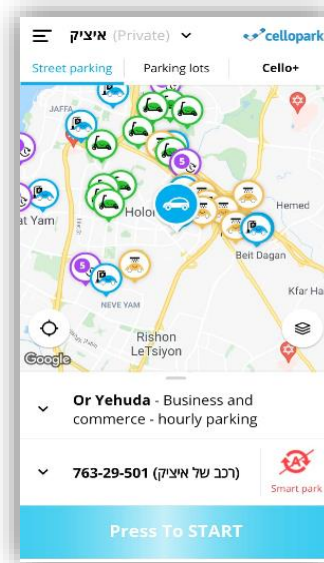
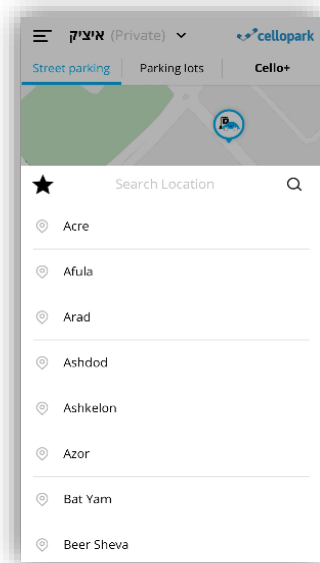


ON STREET PARKING ACTIVATION

On Street Parking Activation

Found a parking spot?

In order to activate parking, one has to select the relevant municipality and the relevant zone for parking (when GPS is active, the city and area will appear automatically), then, all one has to do, is click "press to start"

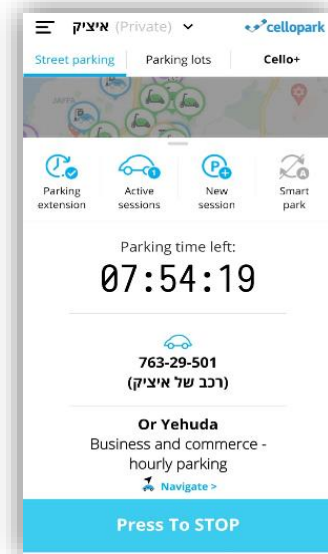


ON STREET PARKING ACTIVATION

On Street Parking Activation

Activate a parking session

When the parking is active, the parking session data will be displayed on the screen – session timer, vehicle number, etc.



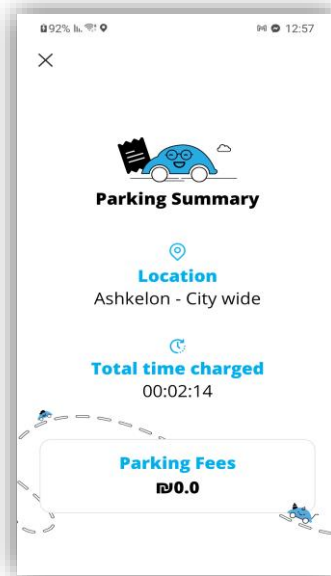
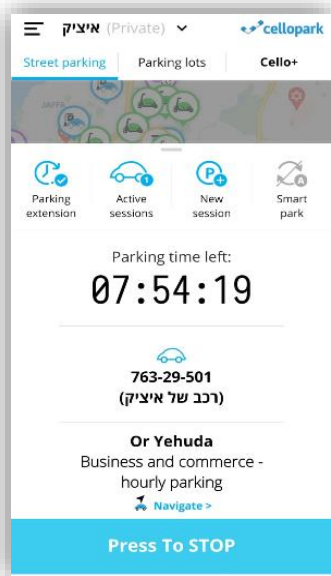
ON STREET PARKING ACTIVATION

On Street Parking Activation

Terminate a parking session

In order to terminate the parking session , click on the "press to stop" button.

after the parking session has been terminated, a summary of session will be displayed

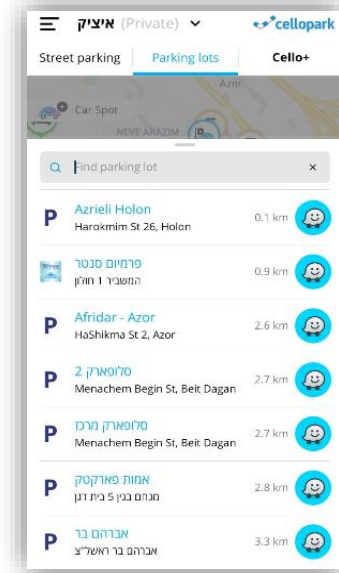
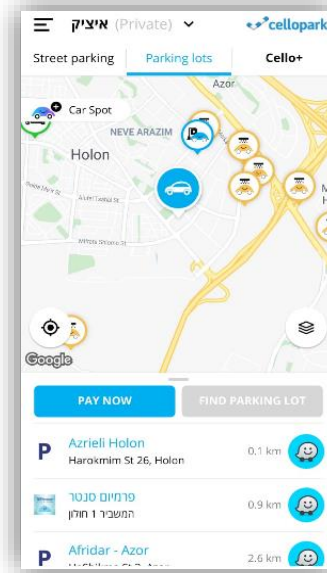


OFF STREET PARKING ACTIVATION

Off Street Parking Activation

Locating a nearby parking lot

On the "Parking lots" tab The app displays all the existing parking lots in the service (on the map and in the search list of all parking lots), the list is arranged from the nearest to the farthest so that the user can see the parking lots closest to his location.



OFF STREET PARKING ACTIVATION

Off Street Parking Activation

Activate a parking session in a parking lot

The app allows several means of session activation & payment :

1. An ALPR camera that detects the vehicle number at the entrance to the parking lot and sends the user an initiated SMS that allows him to approve the payment via the app



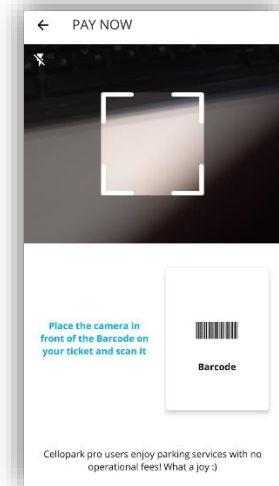
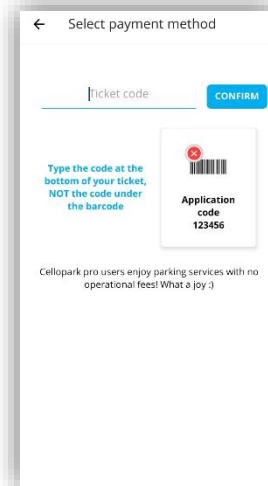
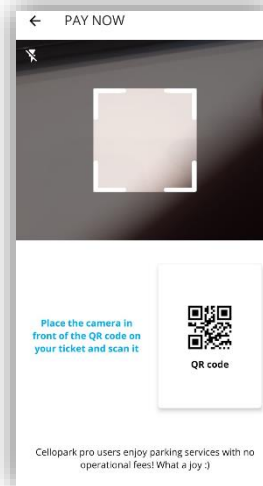
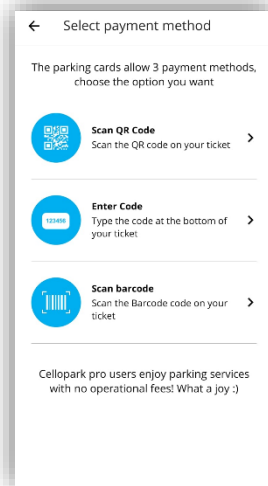
Welcome to the parking lot. Would you like to skip the payment station at checkout?
Click parkinglot.cellopark.co.il/p/p0iWBw at any time to confirm payment for car [76329501](#)Number.
The price is determined according to the parking lot fees.
Pleasant parking.

OFF STREET PARKING ACTIVATION

Off Street Parking Activation

Activate a parking session in a parking lot

2. Activating the session by scanning the QR code that appears on the parking ticket
3. Activating the session by entering the code that appears on the parking ticket
4. Activating the session by scanning the barcode that appears on the parking ticket



OFF STREET PARKING ACTIVATION

Off Street Parking Activation

Terminating a parking session in a parking lot

As the user leaves the parking lot, the gate will open automatically.

At some parking lots the user must validate the parking ticket to the meter to open the gate.

After the session has terminated, a summary SMS will be sent to the user



Thank You for
choosing Cellopark.
Tariff at this parking
lot is:
25 ILS.
Enjoy your ride

Premium Features



Parking Reminder

Cellopark will alert you (via push/SMS) if your session is about to expire



Auto Parking Extension

Forgot to extend parking session & it's about to expire?

Cellopark will automatically extend it for you & protect you from fines



iMoved - Auto Parking Stopper!

Forgot to end your parking session? Cellopark will do it for you!

Via GPS & BT Cellopark identifies when your car is on the move &

ends your parking session automatically to save you from paying extra

The Side Menu

Displays the username and billing plan

loyalty program - A loyalty program mechanism

Manage Vehicle - allows addition/removal of vehicles

Credit Update - Allows the user to update the payment method

Parking Tariffs - Allows the user to view all existing rates in each city and region

Transaction History - Allows the user to view all transactions (on/off-street)

My Invoice - Allows the user to view all past invoices and their status

Notification History - Allows the user to view all push messages sent to him

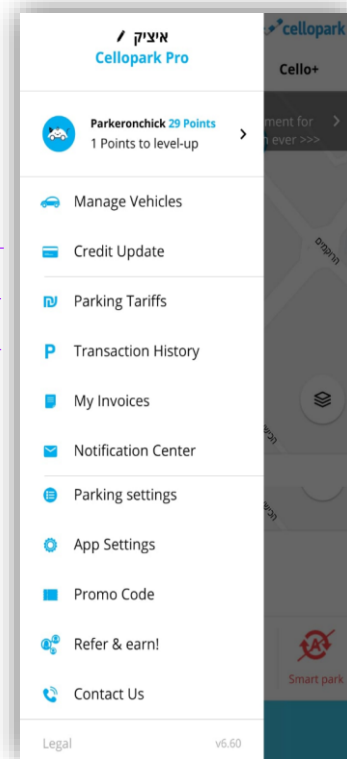
Parking Setting - Centralizes all parking-related settings (on-street and off-street)

App Setting - Centralizes all app-related settings

Promo Code - Coupon mechanism for promotions/discounts

Refer & earn! - Refer a friend module

Contact Us - Directs the user to all the relevant service channels

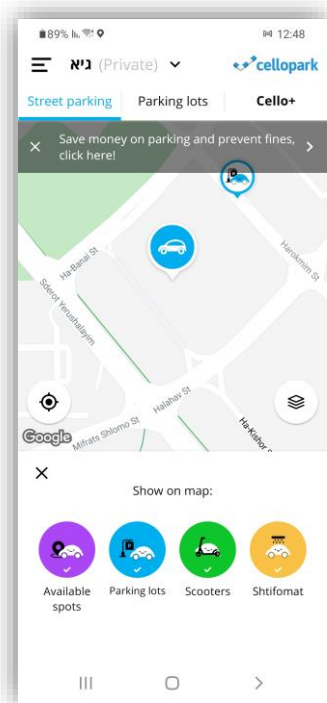
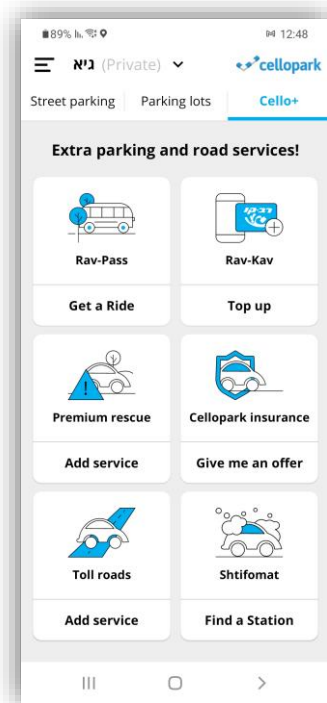


CELLO+

CELLO+

The Cello+ tab of the app is reserved for non parking related services integrations – Road services, car wash, toll roads & multiple mobility services.

The relevant CELLO+ integrations are also displayed on the map as on/off switchable layers





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