



cellopark
Technologies

BEYOND PARKING

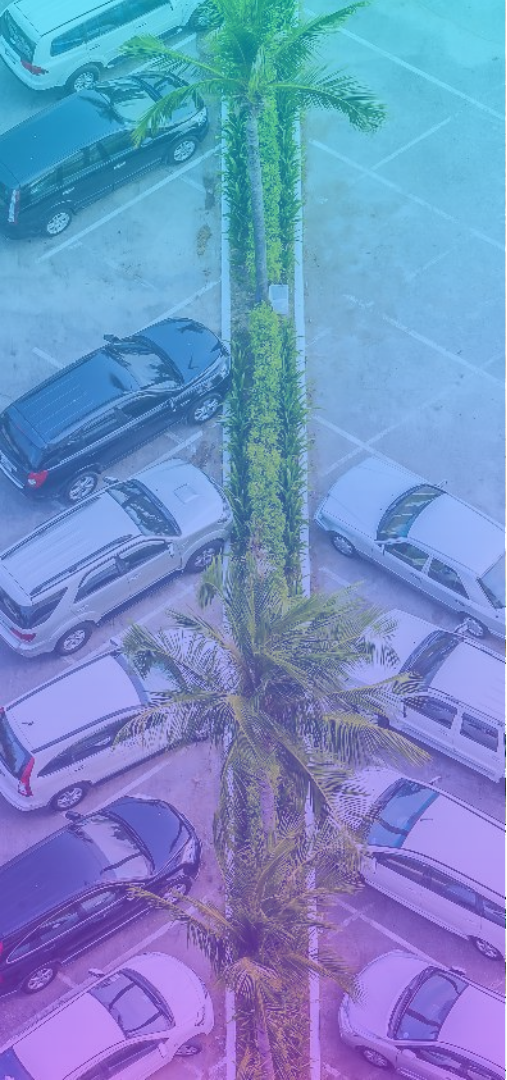
Cellopark provides a global, single point of entry for any On/off-street parking & mobility need

Cellopark's award winning solutions were developed for over 17 years
to fit both public & private parking operators needs

Winner of the



Awards 2015



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Partner with us

A person is shown from the chest up, looking through binoculars. The image is heavily stylized with a blue and purple gradient overlay. The person is wearing a plaid shirt. The background is a soft, out-of-focus landscape.

OUR MISSION

Drive innovation & value through advanced technologies
to enhance parking & smart mobility experiences



cellopark



OVER 10M
Annual Transactions



OVER 1M
Subscribers



4 COUNTRIES
Over a 500 locations

Johnson & Johnson

Pfizer

PT2

matrix

Unilever

TIBA
PARKING SYSTEMS

afcon

Mileon⁹²
Smart solutions

SKIDATA[®]
KUDELSKI GROUP

CALE
Stay ahead

Fully customizable & Easily integrated
smart mobility, parking & payments solutions
trusted by over 2K business partners & integrators

MyCity³⁶⁰

HTS
A Quest company

IPI

SB

sensor

HOT

הפניקס

NESPRESSO[®]

BRINKS
Global Services



OUR SERVICES

OUR SERVICES



Private
Parking Operators



Public
Parking Operators



Smart
Mobility Aggregation

Private Parking Operators

No hardware. No Manpower. No Paper. No Fuss.



A simple, user friendly
plate & location-based app



Secure (PCI) , contactless payments
(ideal for post COVID-19)



Flexible pricing & billing modules
(CC/Pre paid)



Pre booking & parking reservation



Easy integration with existing hardware (LPR/gates)

Public Parking Operators

Smart up your city - No Meters. No paper. No Fuss.



Smart, precise parking charges



Flexible permits & parking zones
& tariff control



Enforcement integration



On street parking



Off street parking



Secure, contactless payments

Public Parking Operators

Good for the city, its drivers & the environment



Municipality

- Increased revenues
- Reduced operational costs
(meters, collections, etc.)
- Increased enforcement productivity
- Flexible pricing schemes
- Improved parking policy planning
- Better, modern public image



Drivers

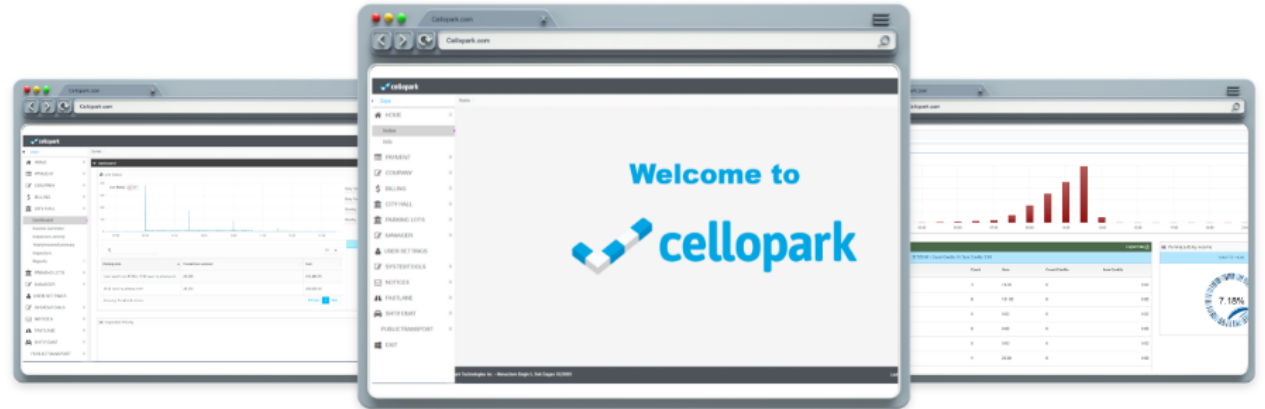
- Friendly, innovative app to find parking
- Contactless payments
- Precise payment per parking
- Monthly billing cycle
- Tracking & reporting

OUR SERVICES

Private & Public Operators

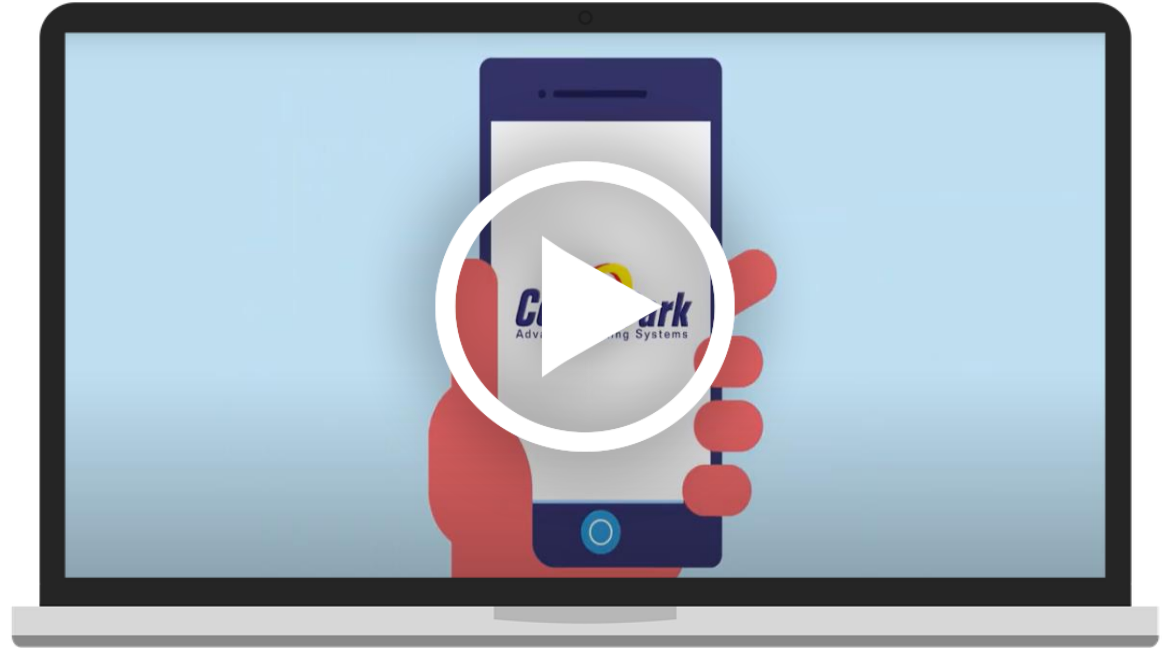
BACKOFFICE

Complete & Robust Analytics



OUR SERVICES

How Does it Work?





MONETIZATION



Monetization

From freemium to Premium - a world of monetizing options



Various subscription models
& premium features



Easily integrate additional paid services
(mobility, road services, car wash, etc.)



Ads, promotions., coupons



Transaction & direction fees



STUDY CASES

STUDY CASES

Study Cases



AU

Active since 2012
Over 500K Premium users
Over 500 Active locations



IL

Active since 2004
Over 200K Premium users
Over 500 Active locations

Study Cases

STUDY CASES





PARTNERSHIPS

PARTNERSHIPS

Partnerships



Licensing & Revenue share



Modular pricing plans
(Choose your relevant features/modules)



White label options



CONTACT US



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